

## 2020 Print Ad Rates (Per Issue including HST)

Ad Dimensions (in inches - width x height)	B&W	Colour
	Greyscale	CMYK
Business Card Horizontal (4¾" wide x 2¼" high)	\$67.80	\$96.05
Business Card Vertical (2¼" wide x 3½" high)	\$67.80	\$96.05
1/8 Page Horizontal (4¾" wide x 3½" high)	\$107.35	\$169.50
1/8 Page Vertical (2¼" wide x 7¼" high)	\$107.35	\$169.50
Quarter Page Vertical (4¾" wide x 7¼" high)	\$197.75	\$259.90
Quarter Page Horizontal (7¼" wide x 4¾" high)	\$197.75	\$259.90
Half Page Horizontal (9¾" wide x 7¼" high)	\$429.40	\$536.75
Half Page Vertical (4¾" wide x 15" high)	\$429.40	\$536.75
Full Page (1 per issue) (9¾" wide x 15" high)	\$847.50	\$1,130.00

As of the August 2020 issue, the Glebe Report will be printed on a brighter white newsprint which will enhance the overall print reproduction of the newspaper.

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## 2020 Advertising Deadlines

Month	Artwork Deadline*	Paper Out
August	July 29	August 14
September	August 26	September 11
October	September 30	October 16
November	October 28	November 13
December	November 25	December 11

## E-newsletter ad/Web Ad Digital Package

Web ads are an effective method to feature time-sensitive events, real estate listings and general advertising news to the community. The Glebe Report's e-newsletter is delivered directly to subscribers with an alert that the monthly issue is available online. Combo rate for the digital package: \$96.05 includes HST; size for both ads: 250 x 500 pixels.

Contact [advertising@glebereport.ca](mailto:advertising@glebereport.ca) for information on deadlines and specs.