

## 2021 Print Ad Rates (Per Issue including HST)

<b>Ad Dimensions (in inches - width x height)</b>	<b>B&amp;W</b> Greyscale	<b>Colour</b> CMYK
Business Card Horizontal (4¾" wide x 2¼" high)	\$67.80	\$96.05
Business Card Vertical (2¼" wide x 3½" high)	\$67.80	\$96.05
1/8 Page Horizontal (4¾" wide x 3½" high)	\$107.35	\$169.50
1/8 Page Vertical (2¼" wide x 7¼" high)	\$107.35	\$169.50
Quarter Page Vertical (4¾" wide x 7¼" high)	\$197.75	\$259.90
Quarter Page Horizontal (7¼" wide x 4¾" high)	\$197.75	\$259.90
Half Page Horizontal (9¾" wide x 7¼" high)	\$429.40	\$536.75
Half Page Vertical (4¾" wide x 15¼" high)	\$429.40	\$536.75
Full Page (1 per issue) (9¾" wide x 15¼" high)	\$847.50	\$1,130.00

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### E-newsletter ad/Web Ad Digital Package

Web ads are an effective method to feature time-sensitive events, real estate listings and general advertising news to the community. The Glebe Report's e-newsletter is delivered directly to subscribers with an alert that the monthly issue is available online. Combo rate for the digital package: \$96.05 includes HST; size for both ads: 250 x 500 pixels.

Contact [advertising@glebereport.ca](mailto:advertising@glebereport.ca) for information on deadlines and specs.